



To whom it may interest,

My name is Jonathan Amen, a senior level creative/designer. Logical Deviant is a moniker that describes my design process, where logic and a passion to push design boundaries are balanced to form compelling and appropriate solutions. I am looking for new opportunities to utilize my talents while finding an environment where I can continue to learn and grow from my experiences.

In my last two positions, I served as a senior creative lead for a variety of design and branding initiatives. With over 13 years of experience, they have come in myriad forms including corporate identity, brand development, brand standards, collateral systems, annual reports, advertising, packaging, signage, web and new media. All required strong conceptual development and an understanding of how to extend concepts and brands across all media. My strength is using logic and experience to create unique solutions that merge creativity and strategy.

In addition to conceptual development, design and layout, my responsibilities have included interfacing with and presenting to clients, planning, scheduling, budgeting and managing vendors. I have directed projects through completion with intimate involvement in print management, pre-press proofing and press inspections or collaborating with programmers and developers. In addition to extensive experience art directing photographers, illustrators, copywriters, programmers and junior designers, I have also served as intern liaison and mentor. Sharing as well as gathering knowledge are at the core of my personality.

Please contact me with any questions or if you would like to open a line of dialog.

Best Regards,

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GRAPHIC
Design
AT THE INTERSECTION
OF
REASON
AND
the road less traveled



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SYNOPSIS

- + Senior creative and project lead
(Sr. Designer/Sr. Art Director—*to-mey-to / to-mah-to*)
- + 13 plus years of post-graduate experience
(18 years in the business—*need some Rubylith cut?*)
- + Adept at tailoring creative and appropriate solutions
(logical while departing from the norm)
- + Experience in corporate identity, brand development,
brand standards, collateral systems, annual reports,
packaging, signage, advertising, web and new media.
(many happy clients—*some awards too*)
- + Capable team player and/or leader
(can wear and juggle many hats—*chainsaws not so well*)

EXPERIENCE

Brainforest, Inc., Chicago, IL

Senior Designer (also considered Senior Art Director), [5/04 – 11/08] — Full time

Brainforest is a medium size strategic creative agency located in Bucktown. Clients represent a variety of industries from Technology, Retail, Architecture and Broadcast to traditional Professional Services. One of two senior creatives responsible for design and execution of all projects—collaborated with teams to develop research, strategy, concept, design and presentation. Facilitated design implementation with designers, writers, photographers, illustrators and execution with printers and programmers. Conducted designer interviews and presented to a variety of student tours.

Grafik Marketing Communications, Ltd., Alexandria, VA

Senior Art Director (additional titles held; Art Director, Senior Designer), [9/96 – 5/04] — Full time

One of the premier design firms in the Washington DC region, Grafik is a large full service firm with diverse clients in Finance, Sports, Education, Retail and Healthcare to name a few. Advancing from Senior Designer to Senior Art Director, responsibilities included concept development, design, presentation, art direction, project management and client service.

The Invisions Group Ltd., Bethesda, MD

Designer, [8/95 – 8/96] — Full time

Signum Design Studio, Kent State University, Kent, OH

Staff Designer/Student Manager, [9/94 – 8/95] — Part time

Sutter Communication Design, Inc., Lanham, MD

Designer/Production Artist, [May to Sep. of 90, 91, 92, 93, 94] — Seasonal Full time

EDUCATION

Kent State University, Kent, OH

Bachelor's of Fine Arts—Visual Communication Design, [9/90 – 5/95]

G.P.A. – 3.60, Magna Cum Laude

Dean's List (6 semesters),

Undergraduate Student Senate Academic Achievement Award

Awarded Senior Project of the Year Honors

SKILLS

Demonstrated proficiency in design and print industry standard applications
Advanced understanding of user interface and designing for web/interactive environments
Excellent communication, presentation and interpersonal skills
Extensive print production and print specialty knowledge

RECOGNITION

Selected for Sappi *Ideas That Matter* Grant and Annual

Selected to judge UCDA Annual Design Competition 02

Invited to speak at several engagements by design educators

AIGA 50 Regional Design Competition [3 Awards]

ADDY Awards [2 Awards]

Art Director's Club of Metropolitan Washington [3 Awards]

Print Magazine Regional Design Annual [6 Awards]

How Magazine Design Annual [6 Awards]

Graphic Design USA [6 Awards]

American Corporate Identity [14 Awards]

Create Awards Competition [3 Gold]

International Davey Awards [3 Gold]

Inclusion in Mohawk Annual Report Kit

Featured by Graphis, "Brochures 3"

Featured by Rockport Publishing, "Small Graphics" and "Logo and Letterhead 6"

Featured by North Light Books, "Letterhead and business card 4 & 5"